JUNE 10th
SUNDAY

Guest reception and registration

JUNE 11th
MONDAY

8:00  Reception and registration.

9:00  OPENING AND OFFICIAL WELCOME by RTVE General Director.

9:15  TVE PRODUCTION TRENDS by TVE Director.

9:30  PRIME TIME FICTION: LA OTRA MIRADA.

“Brave women facing still standing problems”

10:15  PRIME TIME FICTION: FUGITIVA.

“A mother forced to flee to protect her children”
11:00 Coffee break.

11:30 PRIME TIME FICTION: CUÉNTAME CÓMO PASO

“Evolution of the Spanish society (1968 - early 1990’s) through the experiences of a middle class family”.

12:00 Discussion Panel: TELLING SUCESSFUL STORIES FOR THE XXI CENTURY TV.
Fernando López Puig, TVE Content Director, Javier Olivares, Ramón Campos, Joaquín Oristrell y Josep Císter.

13:00 THAT’S ENTERTAINMENT: Greetings from the main TVE ENTERTAINMENT SHOWS

COOKING TIME: TORRES EN LA COCINA

13:15 Rooftop Lunch.

14:30 PRIME TIME FICTION: EL CONTINENTAL.

“Drama with the most engaging ingredients: love, action, ambitions and clandestine activities”
15:15  4k PRODUCTION. SPANISH WORLD HERITAGE CITIES.

“Historical and cultural 4k documentaries about the UNESCO’s Spanish World Heritage cities”

15:45  Coffee break.

16:15  DAILY FICTION: ACACIAS 38.

“All the life and relationships in a single block in a distinguished neighborhood”

16:45  DAILY FICTION: SERVIR Y PROTEGER.

“Police drama which portrays the everyday life in a suburb of Madrid”

17:15  End of 1st. Day session.

20:00  Official Thematic dinner by invitation only @ EL CONTINENTAL

JUNE 12th
TUESDAY

09:00  DAILY FICTION: CENTRO MÉDICO.

“Docufiction which reproduces real, intriguing and engaging clinical cases”.
09:30 PRIME TIME FICTION: SABUESOS.

“Comedy starring a young detective and his ‘talkative’ dog”

10:15 PRIME TIME FICTION: ESTOY VIVO.

“Police drama and science fiction combined to engage the audience”

11:00 Coffee break.

11:30 Z GENERATION PLAYZ.

“A new open interactive & digital content place for young people”

12:30 DISCUSSION PANEL: NEW WAYS OF TV CONSUMPTION.
Ignacio Gómez (TVE), Juan Carlos Tous (FILMIN), Roberto Suárez (EBU), Eduard Nafria (KANTAR MEDIA) y Álvaro Yusti (MOVISTAR)

13:30 Rooftop Lunch.